

AWAIS NAEEM

MERCHANDISER / DRIVER



CONTACTS

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Al Rashdiya, Dubai, United
Arab Emirates, Dubai, 00000,
United Arab Emirates

SKILLS

- Driver
- Attention to detail
- DATA ENTRY
- Data Analysis and Reporting
- Retail & customer behaviour understanding
- Time management & Multitasking
- Product display & visual merchandising
- Supplier & vendor coordination
- Excellent communication
- Complaint handling

DRIVING LICENSE

Driving license category

Driving license category
License No:4775071 License
Type:Manual Expiry
Date:2026-04-09. Place of
issue:Dubai

ABOUT ME

Detail-oriented and proactive Merchandiser with experience in product display, inventory management, and sales optimization. Skilled in analyzing market trends, negotiating with suppliers, and ensuring attractive product placement to boost sales. Strong organizational and communication skills, with the ability to work efficiently in fast-paced retail environments. Looking to contribute my expertise to a dynamic team.

WORK EXPERIENCE

Merchandiser / Driver, GALADARI ICE CREAM LLC. (BASKIN ROBBINS), Dubai

Dec 2023 - Mar 2025

- Plan and implement effective product displays to maximize sales.
- Monitor stock levels and coordinate with suppliers for replenishment.
- Analyze sales trends and customer preferences to optimize inventory.
- Ensure proper pricing, labeling, and promotions are in place.
- Maintain strong relationships with suppliers and store managers.
- Conduct market research to stay updated on industry trends.
- Track competitor strategies and suggest improvements.
- Ensure compliance with company merchandising guidelines.
- Collaborate with the sales team to enhance product visibility.
- Generate reports on stock movement and sales performance.

Store Incharge, GALADARI ICE CREAM LLC. (BASKIN ROBBINS), Dubai

Dec 2021 - Dec 2023

- Responsible for the successful planning and coordination of the storefront.
- Coordinate front and back of house staff to deliver a premium experience that includes retail and entertainment in addition to ice cream products.
- Build shift schedules and approve time cards within budgets dictated by Storefront Manager.
- Analyze performance and provide sales feedback; generate weekly sales reports.
- Ensured visually appealing, effective product displays.
- Track inventory and budget of ice cream supplies, kitchen supplies, dry goods, paper products and soda.

Office Assistant, EXPRESS COURIER, PAKISTAN, Lahore

Jan 2021 - Dec 2021

- Created weekly and monthly reports and presentations, enabling improved operational analysis.
- Managed day-to-day admin, including file organisation, spreadsheet development and report writing.
- Processed invoices and payments using accounting software.
- Improved current filing system by moving to cloud-based storage solution.

LANGUAGES

English

Urdu

PERSONAL DETAILS

Date of birth

14 Nov 2001

Nationality

Pakistani

Visa status

Cancelled (can join immediately)

Marital status

Single

Salesman, ROM INDUSTRIES (PVT) LTD., PAKISTAN, Lahore

Jan 2019 - Dec 2020

- Greeted customers and offered assistance with selecting merchandise, finding accessories and completing purchases.
- Fostered positive relationships with customers, enhancing loyalty and retention.
- Handled concerns and complaints with care, delivering positive outcomes for continued customer loyalty.
- Used active listening and relationship-building techniques to assess customer needs and deliver viable solutions.

EDUCATION

Intermediate, Higher secondary education, Pakistan

2019

Matriculation, Higher secondary school Pakistan

2017

COURSES

Office assistant

Person In charge

Customer service

Signature training(Baskin Robbins)