

SHIVENDRA TRIPATHI

+971-1581611636 / +91-9716334896 | Location: Dubai, UAE

Shivendra.1593@gmail.com | LinkedIn: linkedin.com/in/Shivendra-tripathi-7995b3128



SENIOR BUSINESS INTELLIGENCE ANALYST | POWER BI & DATA ANALYTICS

7+ years of experience in Fraud Prevention, Payments, Risk Management, Data Analytics, Business Intelligence, Financial Analysis, and Automation within the e-commerce sector. Proficient in SQL, Power BI, Python, and Excel. Proven ability to optimize payment processes, prevent fraud using AI-driven Insights, and Financial Forecasting. Skilled in Project Management, Process Optimization, and Stakeholder Management, with a strong background in Budgeting, Forecasting, Variance Analysis, Financial Reporting, and VAT Calculations.

KEY COMPETENCIES

Power BI | SQL | SAS | Machine Learning | Data Visualization and Analysis | Statistics | DBMS | ETL | EDA | Advanced Excel | Data Visualization (Tableau, Power BI) | Python Automation | VBA AUTOMATION | Azure and AWS | ZoHo (CRM) | KPI Reporting | Data Modelling | Agile Methodology | VAT Analytics | Microsoft Office 365 (Word, PowerPoint, SharePoint, Outlook, Access) | Fraud Detection & Prevention

PROFESSIONAL EXPERIENCE

KOCHAR TECH – India

(Feb 2024 – Present)

Assistant Manager – Business Intelligence (Power BI, SAS & Automation)

- Leading a 5-member team, delivering **250+** dashboards for Samsung, Flipkart, Emaar, and driving **20%** faster decision-making
- Developed real-time fraud dashboards in Power BI, optimizing fraud detection processes by **25%**
- Automated data cleaning using **SAS and Power BI**, saving **4+** hours daily, boosting productivity for **6+** employees
- Designed control reports in SAS to monitor transactional integrity, reducing **chargeback rates by 30%** through **rule-based detection**
- Created FRDs, BRDs, and SOPs post-automation, standardizing workflows and improving process efficiency by **40%**

WM UNIVERSAL SOLUTIONS PVT. LTD. – India

(Feb 2023 – Feb 2024)

Business Analyst- MIS & Power BI

- Managed e-commerce payment fraud detection, reducing fraudulent orders by **28%**.
- Analyzed payment failures across multiple gateways, increasing transaction success rate by **20%**
- Automated reports using **SAS & Python**, reducing manual effort by **80%** and increasing accuracy to **92%**
- Established an independent BI team, cutting report turnaround time by **50%** and enhancing stakeholder support.

AMAZON – India

(May 2022 – Oct 2022)

Machine Learning Associate

- Developed fraud detection model framework using Linear Regression, Ridge, and Lasso algorithms.
- Conducted Exploratory Data Analysis on transaction data, improving fraud detection accuracy.
- Increased efficiency from **95% to 97%** with BI reports and insights.

SHRI VENKATESHWARA UNIVERSITY – India

(June 2018 – May 2022)

Assistant Manager- Business Intelligence & Analytics

- Developed **150+** interactive dashboards for university management, improving decision-making.
- Led a 10–15-member team, ensuring accurate analysis of student performance and university metrics.
- Identified performance gaps, driving 5% improvement in student outcomes through data-driven strategies.

INTERNSHIP

Business Analytics & Data Science Intern The Sparks Foundation- Singapore (June 2022- August 2022)

- Built a customer retention model to analyze behavior and prevent churn through ETL processes.
- Conducted EDA on Migsun Vilasa PLC Analysis, leveraging Python & Power BI for location preference insights.

EDUCATION

• Post Graduate Diploma in Computer Application

Shri Venkateshwara University (2023)

• Post Graduate Diploma in Management

Birla Institute of Management Technology (2018)

• Bachelor of Business Administration- Maharaja Agrasen Institute of Management Studies (2016)

Relevant Coursework and Certification

The Data Science Course 2021-Ineuron

Data Analysis using Python-Skill-nation

Advanced Microsoft Excel- Kyle Pew